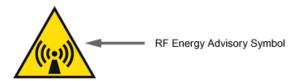
NYC Department of Information Technology and Telecommunications Mobile Telecommunications Franchise 5G Equipment Enclosure Logo Study

Current FCC Signage Requirements

Under Federal law there are already stringent signage requirements for the placement of wireless telecommunications equipment. The Federal Communications Commission (FCC) has delineated four categories for specifying radio frequency (RF) safety program actions with corresponding signage. This signage is based on a range of RF exposure conditions. The RF energy advisory symbol (below) is utilized for most of these exposure conditions.



New York City Logo/Signage Recommendation

Current New York City mobile telecom franchisees participated in a discussion and analysis of the proposition of the placement of a logo on 5G mm wave equipment on the New York City light poles at the request of the New York City Public Design Commission. The mobile telecom franchisees have all agreed on a recommendation for the logo design, the size/look of it and its placement.

In terms of the logo design, the mobile telecom franchisees recommend the use of the four bars symbol that is the universal symbol for optimal cellular service. The use of this logo will allow an individual walking by the light pole to immediately identify the nature of equipment. Below please find a picture of the logo that includes specific dimensions and also attached is a photo simulation and drawing of the newly approved pole design with the logo affixed at a location at the bottom portion of the antenna shroud above the venting slots. It is also our recommendation that, if required to affix this logo, that it be done so through a sticker with black bars on a clear background.

